

ORDER



Orders
Order / Rev: 698756
Alt Order #: 06227071
Product Desc: REPUB JEWISH COALITI
Estimate:
Flight Dates: 09/17/12 - 10/14/12
Original Date / Rev: 07/10/12 / 08/14/12
Order Type: Political

WKYC

Primary AE: Joe Knauer
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Jamestown Associates/ POL
Buying Contact:
Billing Contact:
 5 Mapleton Avenue
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican Jewish Coalition
Demographic: A25-54
Product Codes: IS-Candidate/US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	80	\$118,400.00	\$100,640.00
10/01/12	10/14/12	80	\$118,400.00	\$100,640.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	80	\$118,400.00	\$100,640.00	0.00
October 2012	80	\$118,400.00	\$100,640.00	0.00
Totals	160	\$236,800.00	\$201,280.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WKYC	24%	\$236,800.00
Market	100%	\$986,666.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBNX	0%	\$0.00
WEWS	21%	\$207,200.00
WJW	35%	\$345,333.33
WOIO	19%	\$187,466.67
WUAB	1%	\$9,866.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKYC	10/01/12	10/12/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MTWTF--			5		\$650.00		0.00				
		Week: 10/08/12	10/14/12	MTWTF--			5		\$650.00		0.00				
E 2	WKYC	10/01/12	10/12/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MTWTF--			5		\$1,200.00		0.00				
		Week: 10/08/12	10/14/12	MTWTF--			5		\$1,200.00		0.00				
E 3	WKYC	10/01/12	10/12/12	M-F 7-9a Today	CM	7a-9a	MTWTF--	:30	5	\$1,800.00	P-2	0.00	NM	10	\$18,000.00

Order / Rev: 698756
 Alt Order #: 06227071
 Flight Dates: 09/17/12 - 10/14/12

Advertiser: Republican Jewish Coalition
 Product Desc: REPUB JEWISH COALITI
 Estimate: WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5				\$1,800.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		5				\$1,800.00		0.00			
E 4	WKYC	10/01/12	10/12/12	M-F 9-10a Today II	CM	9a-10a	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	10	\$8,000.00
Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5				\$800.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		5				\$800.00		0.00			
E 5	WKYC	10/01/12	10/12/12	M-F 10-11a	CM	10a-11a	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	10	\$2,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5				\$250.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		5				\$250.00		0.00			
E 6	WKYC	10/01/12	10/14/12	EN (M-Su)	CM	M-F 6-730pm/SS (6:00 PM-6:30 PM)	MTWTFSS	:30	5	\$2,500.00	P-2	0.00	NM	10	\$25,000.00
Early News (M-Su)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTFSS		5				\$2,500.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF-S		5				\$2,500.00		0.00			
E 7	WKYC	10/01/12	10/14/12	Nightly News	CM	M-Su 6:28p-7p	MTWTFSS	:30	2	\$3,500.00	P-2	0.00	NM	4	\$14,000.00
Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTFSS		2				\$3,500.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF-S		2				\$3,500.00		0.00			
E 8	WKYC	10/01/12	10/14/12	LN (M-Su)	CM	11P-1135P	MTWTFSS	:30	5	\$2,400.00	P-2	0.00	NM	10	\$24,000.00
Late News (M-Su)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTFSS		5				\$2,400.00		0.00			
		Week: 10/08/12	10/14/12	MTWTFSS		5				\$2,400.00		0.00			
E 9	WKYC	09/22/12	10/13/12	SAT TDY	CM	7a-9a	-----S-	:30	1	\$1,400.00	P-2	0.00	NM	3	\$4,200.00
NBC Today Show (Sa)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$1,400.00		0.00			
		Week: 09/24/12	09/30/12	-----S-		1				\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NKYC	09/24/12-09/30/12		SAT TDY		7a-9a	-----Sa--	:30		(\$1,400.00)		0.00	NM		
See MG 10.5,10.6															
[Programming change....Kids airing]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$1,400.00		0.00			
		Week: 10/08/12	10/14/12	-----S-		1				\$1,400.00		0.00			
E 10	WKYC	09/22/12	10/14/12	SS 9-1030a	CM	9a-1030a Sa/Su	-----SS	:30	1	\$1,200.00	P-2	0.00	NM	4	\$4,400.00
Channel 3 News 9am Sa/Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----SS		1				\$1,200.00		0.00			
		Week: 09/24/12	09/30/12	-----SS		1				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NKYC	09/24/12-09/30/12		SS 9-1030a		9a-1030a Sa/Su	-----SaSu	:30		(\$1,200.00)		0.00	NM		
See MG 10.5,10.6															
5	NKYC	09/26/12-09/26/12		M-F 730-8p		730-8p	--W-----	:30		(\$1,800.00)		0.00	NM		
Ⓜ Credited															
[revised order. lines added]															
6	NKYC	09/21/12-09/21/12		M-F 4-5p		4p-5p	-----F----	:30		\$800.00		0.00	NM		
Ⓜ MG for 9.2,10.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----SS		1				\$1,200.00		0.00			
		Week: 10/08/12	10/14/12	-----SS		1				\$1,200.00		0.00			
E 11	WKYC	09/23/12	10/14/12	SUN TDY	CM	8a-9a	-----S	:30	1	\$1,600.00	P-2	0.00	NM	4	\$6,400.00
NBC Today Show (Su)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$1,600.00		0.00			
		Week: 09/24/12	09/30/12	-----S		1				\$1,600.00		0.00			
		Week: 10/01/12	10/07/12	-----S		1				\$1,600.00		0.00			

Order / Rev: 698756
 Alt Order #: 06227071
 Flight Dates: 09/17/12 - 10/14/12

Advertiser: Republican Jewish Coalition
 Product Desc: REPUB JEWISH COALITI
 Estimate: WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WKYC	09/23/12	10/14/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	-----S	:30	1	\$1,600.00	P-2	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1			\$1,600.00			0.00			
N 12	WKYC	09/19/12	09/21/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	--WTF--	:30	5	\$650.00	P-5	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		5			\$650.00			0.00			
N 13	WKYC	09/17/12	09/21/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	--WTF--	:30	5	\$1,200.00	P-5	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		5			\$1,200.00			0.00			
N 14	WKYC	09/19/12	09/21/12	M-F 7-9a Today Today Show	CM	7a-9a	--WTF--	:30	5	\$1,800.00	P-5	0.00	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		5			\$1,800.00			0.00			
N 15	WKYC	09/19/12	09/21/12	M-F 9-10a Today II Today Show II	CM	9a-10a	--WTF--	:30	5	\$800.00	P-5	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		5			\$800.00			0.00			
N 16	WKYC	09/19/12	09/21/12	M-F 10-11a TODAY SHOW	CM	10a-11a	--WTF--	:30	5	\$250.00	P-5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		5			\$250.00			0.00			
N 17	WKYC	09/19/12	09/23/12	EN (M-Su) Early News (M-Su)	CM	M-F 6-730pm/SS (6:00 PM-6:30 PM)	--WTFSS	:30	5	\$2,500.00	P-5	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTFSS		5			\$2,500.00			0.00			
N 18	WKYC	09/19/12	09/23/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	--WTFSS	:30	2	\$3,500.00	P-5	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTFSS		2			\$3,500.00			0.00			
N 19	WKYC	09/24/12	09/24/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	M-----	:30	1	\$650.00	P-5	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$650.00			0.00			
N 20	WKYC	09/24/12	09/24/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	M-----	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$1,200.00			0.00			
N 21	WKYC	09/24/12	09/24/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:30	1	\$1,800.00	P-5	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$1,800.00			0.00			
N 22	WKYC	09/24/12	09/24/12	M-F 9-10a Today II Today Show II	CM	9a-10a	M-----	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$800.00			0.00			
N 23	WKYC	09/24/12	09/24/12	M-F 10-11a tODAY SHOW	CM	10a-11a	M-----	:30	1	\$250.00	P-5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$250.00			0.00			
N 24	WKYC	09/24/12	09/24/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	M-----	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1			\$2,500.00			0.00			
N 25	WKYC	09/24/12	09/24/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 698756
 Alt Order #: 06227071
 Flight Dates: 09/17/12 - 10/14/12

Advertiser: Republican Jewish Coalition
 Product Desc: REPUB JEWISH COALITI
 Estimate: WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	WKYC	09/24/12	09/24/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----		1				\$3,500.00		0.00			
N26	WKYC	09/27/12	09/28/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	---TF--	:30	4	\$650.00	P-5	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---TF--		4				\$650.00		0.00			
N27	WKYC	09/27/12	09/28/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	---TF--	:30	4	\$1,200.00	P-5	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---TF--		4				\$1,200.00		0.00			
N28	WKYC	09/27/12	09/28/12	M-F 7-9a Today Today Show	CM	7a-9a	---TF--	:30	4	\$1,800.00	P-5	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---TF--		4				\$1,800.00		0.00			
N29	WKYC	09/27/12	09/28/12	M-F 9-10a Today II Today Show II	CM	9a-10a	---TF--	:30	4	\$800.00	P-5	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---TF--		4				\$800.00		0.00			
N30	WKYC	09/27/12	09/28/12	M-F 10-11a TODAY SHOW	CM	10a-11a	---TF--	:30	4	\$250.00	P-5	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---TF--		4				\$250.00		0.00			
N31	WKYC	09/27/12	09/30/12	EN (M-Su) Early News (M-Su)	CM	M-F 6-730pm/SS (6:00 PM-6:30 PM)	---TFSS	:30	4	\$2,500.00	P-5	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---TFSS		4				\$2,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NKYC	09/24/12-09/30/12	EN (M-Su)		M-F 6-730pm/SS (6:00 PM-6:30 PM)	---ThFSaSu	:30		(\$2,500.00)		0.00	NM		
				See MG 31.5											
				[Prgm Change] ryder cup											
	5	NKYC	09/24/12-09/30/12	EN (M-Su)		M-F 6-730pm/SS (6:00 PM-6:30 PM)	-----Su	:30		\$2,500.00		0.00	NM		
				Ⓜ MG for 31.1 09/29											
N32	WKYC	09/27/12	09/30/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	---TFSS	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---TFSS		1				\$3,500.00		0.00			
N33	WKYC	09/27/12	09/27/12	M-F 730-8p Entertainment Tonight	CM	730-8p	---T---	:30	1	\$1,800.00	P-5	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---T---		1				\$1,800.00		0.00			
N34	WKYC	09/19/12	09/23/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	--WTFSS	:30	5	\$2,400.00	P-5	0.00	NM	5	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--WTFSS		5				\$2,400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	NKYC	09/17/12-09/23/12	LN (M-Su)		11P-1135P	--WThFSaSu	:30		(\$2,400.00)		0.00	NM		
				See MG 34.6											
				[wrong inventory code]											
	6	NKYC	09/23/12-09/23/12	Post NFL News		Various	-----Su	:30		\$2,400.00		0.00	NM		
				Ⓜ MG for 34.3 09/23											
N35	WKYC	09/24/12	09/24/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	M-----	:30	1	\$2,400.00	P-5	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----		1				\$2,400.00		0.00			
N36	WKYC	09/27/12	09/30/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	---TFSS	:30	4	\$2,400.00	P-5	0.00	NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 698756
 Alt Order #: 06227071
 Flight Dates: 09/17/12 - 10/14/12

Advertiser: Republican Jewish Coalition
 Product Desc: REPUB JEWISH COALITI
 Estimate: WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	WKYC	09/27/12	09/30/12	LN (M-Su)	CM	11P-1135P	---TFSS	:30	4	\$2,400.00	P-5	0.00	NM	4	\$9,600.00
Late News (M-Su)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---TFSS	4		\$2,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	NKYC	09/24/12-09/30/12		LN (M-Su)	11P-1135P		---ThFSaSu	:30	(\$2,400.00)	0.00	NM				
See MG 36.5,36.6															
[Prgm Change]															
4	NKYC	09/24/12-09/30/12		LN (M-Su)	11P-1135P		---ThFSaSu	:30	(\$2,400.00)	0.00	NM				
See MG 36.5,36.6															
[Prgm Change]															
5	NKYC	09/24/12-09/30/12		Post NFL News	Various		-----Su	:30	\$2,400.00	0.00	NM				
Ⓜ MG for 36.4,36.2															
6	NKYC	09/24/12-09/30/12		Post NFL News	Various		---Th----	:30	\$2,400.00	0.00	NM				
Ⓜ MG for 36.4,36.2															
													Totals	160	\$236,800.00